



# CBTW Digital Product Challenge 2024

Rules of the Contest

# Article 1: The Organizer

Collaboration Betters The World is a group specialized in IT consulting activities. Collaboration Betters The World S.A. (hereinafter referred to as "CBTW"), with its registered office at Chaussee de Charleroi 112, 1060 Saint-Gilles, Belgium, and registered with the Belgian Trade and Companies Register "Banque-Carrefour des Entreprises" under company number 0895.492.518, organizes the "Digital Product Challenge" (hereinafter referred to as the "Contest"). The Contest is hosted on the Editx platform, which facilitates the registration, participation and management of the Contest activities.

# Article 2: Duration of the Contest

The Digital Product Challenge will begin online at 00:01 on September 9, 2024 and will end at 23:59 on November 25, 2024. The final event of the contest is scheduled for December 5, 2024.

# Article 3: Eligibility and Disqualification Criteria

The Contest is open to all legal adults (as of the date of the Contest) residing in Belgium, Luxembourg, France, Germany and Switzerland, except for employees of CBTW and any entity directly or indirectly involved in the design, organization, implementation and/or administration of the Contest.

CBTW reserves the right to disqualify any entrant from the Contest and/or refuse to award any prize and/or cancel the Contest in whole or in part, without incurring any liability, if any entrant violates these Rules and/or if CBTW, in its sole discretion, believes that any entrant has acted or intends to act dishonestly, fraudulently or in bad faith.

In particular, but not limited to, the use of multiple email addresses, false information, or any dishonest means (such as bots, multiple profiles, or fraudulent systems) will result in disqualification. Participant information may be verified at any time and discrepancies may result in disqualification at the sole discretion of CBTW.

Participants must be residents of the above countries and over the age of 18 to be eligible to participate in the finals and win prizes. Only one entry per person is allowed and participants must enter in their own name.

# Article 4: Prizes

## 4.1 Description of Prizes:

Prizes include:

Overall winners:

- 1st place: €750 (seven-hundred-fifty euros) Amazon voucher
- 2nd place: €400 (four-hundred euros) Amazon voucher
- 3rd place: €200 (two-hundred euros) Amazon voucher

Per country:

- 1st place: €200 (two-hundred euros) Amazon voucher
- 2nd place: €100 (one-hundred euros) Amazon voucher
- 3rd place: €50 (fifty euros) Amazon voucher

Certificates will be awarded to every participant scoring above 60%.

## 4.2 Prize Details:

The value of the prizes is based on the date of preparation of these rules and cannot be contested. Prizes are not transferable, and there is no cash alternative. CBTW reserves the right to replace any prize with an item of similar value if necessary.

## 4.3 Prize Redemption and Validity:

Amazon gift card prizes will be issued in the currency and for use within the Amazon online store corresponding to the country of residence or the country from which participants registered. Gift cards will be valid for use at the Amazon online store in the participant's country of registration or residence.

# Article 5: Finalists Selection, Winners Selection and Prize Awarding

## 5.1 Eligibility Requirements:

Participants must answer 15 questions in their chosen category within 10 minutes. While participants are permitted to compete in multiple categories, only their highest score from one category will be considered for the selection of finalists. Additionally, participants are required to submit their personal information, including last name, first name, email, mobile phone number, job title, and current employer (if applicable), and must agree to the contest rules.

## 5.2 Selection of Finalists:

Finalists from each country will be selected based on correct answers and time taken to complete the quiz. The finalists for each category will be announced after the contest period has ended. Finalists will be contacted by CBTW via the email they provided during registration within the week following the finalist selection to be invited to participate in the Finals, which will be held on December 5, 2024. Finalists must attend the finals to be eligible for the prizes. Finalists must respond within five days of receiving the email to claim their spot in the Finale. If no response is received within three days, or if the finalist is unable to attend the Finals, the finalist position will be considered forfeited and CBTW will contact an alternate finalist.

## 5.3 Selection of Winners:

During the Finals, all finalists will engage in a live challenge that integrates questions from all categories, from CBTW and general knowledge. Winners will be determined by their overall performance, focusing on both accuracy and the speed of completing the quiz. The top three overall European winners will be recognized based on these criteria and awarded the top prizes mentioned in article 4. Additionally, the top three participants from each country will receive prizes based on their rankings in the final quiz.

# Article 6: Personal Data

By registering, participants consent to the transfer of their data to CBTW for the purposes of administering the competition, contacting participants, releasing scores, delivering prizes and

informing them of potential career opportunities or other CBTW-related promotions, in accordance with [article 6 of the Editx Privacy Policy](#).

Participants can manage and update their personal data at any time by editing their profile settings on Editx.

## Article 7: General Rules

Participation in the contest implies full acceptance of these rules, including all [Editx-specific conditions and disqualification criteria](#). Requests for interpretation or application of the rules will not be considered if submitted by e-mail or telephone. CBTW reserves the right to disqualify any participant who violates the rules or engages in dishonest or fraudulent behavior. The rules will be available on the contest page of the Editx website during the promotion period. For all aspects of the contest not explicitly mentioned in these rules, CBTW reserves the right to take any measures necessary for the proper organization of the contest. CBTW reserves the right to change these rules if necessary.

## Article 8: Liability Limitation

CBTW shall not be held liable in cases of force majeure or events beyond its control, including circumstances that may require the contest to be canceled, shortened, extended, postponed, suspended, or modified. While CBTW is committed to utilizing all available resources to ensure the smooth operation of the contest, it cannot be held responsible for technical failures or disruptions that affect participation due to factors outside its control.

Additionally, winners are solely responsible for the proper use of their prizes, and CBTW assumes no liability for any issues arising from their use.

## Article 9: Data Protection

CBTW complies with applicable data protection regulations. Detailed information on data handling is available in our [privacy statement](#).

## Article 10: CBTW Employee Participation

While CBTW encourages its employees to participate in the Digital Product Challenge to foster a spirit of learning and engagement within the company, the following conditions apply:

- **Ineligibility for Prizes and Finals:** Employees of CBTW, including all subsidiaries and affiliates, are eligible to participate in the challenge for the purpose of skill enhancement and internal engagement only. However, they are not eligible to proceed to the finals, nor are they eligible to receive any prizes associated with the contest.
- **Internal Recognition:** CBTW may choose to recognize the participation and achievements of its employees internally, separate from the official contest rankings and prizes.
- **Data and Contribution:** All data and contributions by CBTW employees will be treated similarly to those of other participants in terms of confidentiality and handling, as stipulated in the contest rules and the data protection policies.

This initiative is designed to promote a culture of continuous learning and innovation within CBTW and to contribute to the collective expertise showcased in the contest, while maintaining fairness and transparency for all participants.

